How to get more viewer engagement out of your virtual booth:

PRO TIP #1 — Take advantage of the numbered areas to add popup windows on rollover. Each window can include any or all of the following elements from the planning Excel Spreadsheet (see corresponding colored areas below). Or design your area with a Call to Action (Request a Quote) and link it directly to a landing page or form on your website (ideal for rolling banners). In this sample, the black shaded box appears when the left roller banner is activated by mouse or touchscreen.

Not Shown — Link Documents from your website to download (pricing lists, product flyers, etc.

This section is for you to customize each of the numbered areas as you wish.
You have the option to include a popup box for each of the numbered areas or supply a URL for direct link, if desired.

Six Customizable Spaces:

Location	Name	Approx. Size (WxH)	RGB Color	Suggested Use	Popup?	Heading Text	Paragraph Text	Image: Source	Image: This Image Links to URL (include http://)	Video Source Link	Button: RGB Color	Button: Button Text	Button: This Button Links to URL (include http://)	Downloadable Files: File Source Link	Downloadable Files: Text to display
1	Desk	504px x 373px		Logo (if background used, set to 60% opacity)	Yes/No										
2	Left Roller Banner	265px x 618px			Yes	Pharmaceutical Compounding Training Courses	Pharmaceutical compounding courses are scheduled throughout the year at our national training facility in Bartlett, Tennessee, which features hands-on, practice-based instruction in fully-functional standard and sterile labs. Certain classes are offered at Concordia University Wisconsin. Online CE Home Study programs and ACA Compound Academy (for pharmacy school students and recent graduates), and Customized On-Site Training are also available.	https://acainfo.org/wp-content/uploads/2014/07/Training-Facebook-Ad-1-e1528748107592-300x157.png	https://acainfo.org/compounding-training-courses/	NA	0,64,128	LEARN MORE	https://acainfo.org/compounding-training-courses/	NA	NA
3	Right Roller Banner	265px x 618px													
4	Big Sign	1066px x 1332 px													